

DISCOVERY  SPOTLIGHT™
**MODEL & TALENT
EXPO**

SUMMER 2020 EXPO ITINERARY
AUGUST 13-16, 2020

HILTON MYRTLE BEACH RESORT | 10000 BEACH CLUB DRIVE | MYRTLE BEACH, SC 29572

Tag your photos on Facebook & Instagram #DiscoverySpotlight | PLEASE NOTE: All events will take place in the Palisades Ballroom

THURSDAY, AUGUST 13

12:00 PM-2:00 PM Early Check in and Package B Contestant Check in Palisades Lobby
2:00 PM-7:00 PM Check in - Palisades Lobby
2:00 PM Workshop #1 Remote Auditions and Breaking Into the Business - Cary Anderson, LA Casting Director
3:00 PM Workshop #2 Professional Audition Techniques - Michael Good, Good Acting Studio
4:00 PM Workshop #3 Commercial and Fashion Print Modeling - Lyndon Winchester, HOP Models & Talent Agency
5:00 PM Workshop #4 Working as a Professional Model and Talent - Teri Land, Presence Models & Talent and Jenni Lubozynski, Click Models

FRIDAY, AUGUST 14

8:30 AM Doors Open
9:00 AM Acting Showcases: TV Commercial/Public Service Announcement (100's, 200's, 300's, & 400's)
10:00 AM Acting Showcases: TV Commercial/Public Service Announcement (500's, 600's, 700's, 800's, & 900's)
11:30 AM Acting Showcases: Monologue Group 1 (100's, 200's, 300's, 400's, & 500's)
12:30 PM Acting Showcases: Monologue Group 2 (600's, 700's, 800's, & 900's)
1:30 PM-2:30 PM Lunch Break
3:00 PM Agent Introduction and Photography Review (100's, 200's, 300's, & 400's)
4:00 PM Agent Introduction and Photography Review (500's, 600's, 700's, 800's, & 900's)
6:00 PM Singing Competitions - All Singing Contestants

SATURDAY, AUGUST 15

8:00 AM Doors Open
8:30 AM Workshop #5 Musical Theatre/Jazz (dance attire) - Matthew Prescott, The Virtual Dance Center
10:30 AM Dance Competitions - All Dancing Contestants
12:00 PM Lunch Break
2:00 PM Swimsuit/Fitness Runway - All Swimsuit/Fitness Contestants
2:45 PM Jeans Runway All Jeans Runway Contestants
3:30 PM Fashion Runway (100's, 200's, 300's, & 400's)
4:15 PM Fashion Runway (500's, 600's, 700's, 800's, & 900's)
7:00 PM Discovery Elite Awards Ceremony - All Ages (finalists and their guests only) See Discovery Spotlight Facebook Page

SUNDAY, AUGUST 16

9:00 AM *Call-back Interviews (100's, 200's, 300's, & 400's)
10:30 AM *Call-back Interviews (500's, 600's, 700's, 800's, & 900's)

*Finalist Numbers will be posted on the Discovery Spotlight FACEBOOK Page within 30 minutes prior to the Awards Ceremony. Only Contestants and Parents of Contestants receiving awards will be allowed to attend the awards ceremony

*Callbacks numbers will be posted on the Discovery Spotlight FACEBOOK Page by 7:00am Sunday. If you have a virtual callback your contact information will be sent to the agent and they will contact you to arrange a virtual callback. If you have an in-person callback you will meet the agent in person at your designated time. Only callback contestants and their guests are allowed in the ballroom Sunday morning at your designated time.

WORKSHOPS ARE SEPARATE AND INCLUDED IN PACKAGE B ONLY

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**Jeremy Sickles | Agent | Daniel Hoff Agency | NY & LA**

Jeremy works in the NYC office & specializes in musical theatre with talent on Broadway, National Tours, & Regional Theaters around the country. Recent bookings include Mean Girls, Escape to Margaritaville, Book of Mormon, Cats, Aladdin, Phantom of the Opera, West Side Story International Tour, The Color Purple, Les Miserables, Fun Home, Love Never Dies & The Bodyguard.

**Jamaal Clowers | Agent | Red Model Mgmt | New York**

Established in NYC, Red Model Management has paved the way agencies do business, booking a diverse cast of models internationally for over 12 years with top commercial, editorial & high-end fashion clients. At Red, the team of esteemed professionals represents each model wholly, fostering both their careers as models as well as their unique interests & aspirations while remaining uniquely attuned to the needs of an ever-changing market.

**Mallory Levy | Director of Youth Division | DDO Artists Agency | NY & LA**

Mallory is the Director of the youth division at DDO Artists Agency in NY. With offices in Los Angeles & New York City, DDO provides performers representation across the country for Commercial, TV, Film, Voice- Over, Print, Theater, Hosting, Sports, & Specialty. The agency specializes in developing & maintaining careers for adults & children with open communication, direction for training, & providing every possible opportunity. By keeping a specific roster to eliminate in house competition, every client is guaranteed to be provided with the best servicing & relationships for their careers.

**Jennifer Lubozynski | Agency Director | Click Models | ATL, PA & NY**

Jenni Lubo has been a top fashion model & in the fashion industry for over 20 years. In 2015, she transitioned her modeling career into a fashion executive by taking the reins at Click Models Atlanta. Click has offices in Atlanta, Philadelphia, & NY The talent division manages actors & actresses for film, soap & legit work. Clients include Tom Ford, Saks 5th Avenue, Spanx, M.A.C., Etro, Carters, Nike, Delta, Coke, Home Depot & Belk. Click focuses on Women, Men, Plus Size, Runway, Showroom, FIT & Lifestyle.

**John DeGrazio | Executive Music Producer/A&R, Watersound Entertainment | New Jersey**

His career in the music industry has spanned over two decades and has involved all aspects of the record business. In 1997, he launched Watersound Entertainment which currently encompasses two large recording facilities, an artist development division, and music production company. Alongside running his own company, John has also been an A&R/Producer/scout for just about every major record company. His A&R journey began in 2004 when he came on board as an A&R consultant with Jimmy Lovine's Interscope Records. There, he was able to introduce undiscovered talent to the label. Other labels John has been involved with include Capitol Records, Disney Music Group, Sony/Epic Records, RCA, Warner Music Group, Atlantic Records, and Curb Records. Currently, John DeGrazio scouts talent for several record companies in Los Angeles and New York, which include Atlantic Records, and Disney Music Group. John has also had a successful career as a singer/songwriter. He has won 2 ASCAP Awards.

**Jacqueline Kirkpatrick | Artist Relations/Scout at Watersound Entertainment**

Jacqueline Kirkpatrick is a talent and music scout. Working for Watersound Entertainment along side the company president, John DeGrazio, she has been involved with various artists of many different genres. Some of the companies that Watersound Entertainment has been involved with include Atlantic Records, Sony Music Group, Interscope Records, and Disney. Navigating through the music and entertainment industry is a big challenge, and a major part of her role is to help guide aspiring singers trying to break into the music industry.

**Matthew Prescott | Founder | The Virtual Dance Center**

Matthew graduated from the Interlochen Arts Academy and attended the inaugural year of the Joffrey/New School University in NYC. Performances include: Donald Byrd's Spectrum Dance Theater, Alonzo King's LINES Ballet, Ballet NY, Complexions Contemporary Ballet, Suzanne Farrell Ballet, Armitage Gone!, & BalletX. He was the Resident Choreographer on the national tour of Tony award winning production of Billy Elliot the musical as well as performing the role of older Billy. Matthew made his Broadway debut in the cast of Phantom of the Opera. Formerly the Co-Artistic Director of the Joffrey Ballet's Musical Theater Program. He is also part of the team that directed and starred in the hit reality show Joffrey Elite for AwesomenessTV.

**Becca Mikesell | Agent/ Scout Modeling Agency | Los Angeles**

Becca started her career in 2011 by interning for multiple fashion brands in San Francisco while pursuing her degree in Fashion Journalism at the Academy of Art University. Before joining Scout, she worked in children's wear and freelanced as a wardrobe stylist. She has always been passionate about the modeling and fashion industry, and loves scouting for new faces. Scout Modeling agency represents teens, women, men, and has a curve division.

**Rachel Payne | Scout | Jag Models | New York**

Jag Models was founded by Jaclyn Sarka and Gary Dakin in July of 2013 with a mission to recognize and celebrate models of diverse beauty. Rachel Payne joined the team at JAG in 2014 and has been scouting new faces ever since. She has scouted models who have worked for well known clients like Calvin Klein, Victoria's Secret & Sephora.

**Michael Good | Founder | Good Acting Studios | Atlanta, GA**

Michael holds a BA in Professional Drama & English from South Carolina State University, a GPSC certification in Drama and is a member of the Screen Actors Guild. He has worked as an actor for over 15 years. Michael has a passion for helping actors achieve their dreams. As owner of Good Acting Studio, his vision is to train all actors from novice to professional to become a total actor. He holds true to the belief that, "Character is not made in crisis... but is only exhibited." Michael thanks God for giving him the privilege of a lifetime.





Jordan Beam | Senior Model Manager | Elite Model Mgmt | Miami, NY, Los Angeles, Toronto

Elite New York City was founded in 1977 by founder John Casablancas. Elite redefined the industry by giving birth to what we now know as The Supermodel. Elite continues to be at the forefront of fashion by establishing the careers of our talents on a holistic level -- and setting trends within the industry. Elite has represented talents, such as Linda, Naomi, and Cindy to Gisele, Uma, and Iman to Janice, Heidi, and Cameron to Tyra, Stephanie, and Amber. Elite's belief in the importance of empowering our talents and promoting diversity is driving the industry towards inclusion.



Lyndon Winchester | HOP Models And Talent Agency | Agency Director | ATL, CHI, TX

He has been a visionary helping to introduce the agency to the international markets. Departments include children, high fashion men & women, plus size, petite, and actors. The agencies client list includes Macy's, Belk, Vogue Mag, GQ Mag, Dillard's, JCPenny, Nordstrom, Neiman Marcus, Avon, Coca Cola, Rooms to Go, Nickelodeon, Seventeen Mag, Vidal Sassoon, L'Oreal, Tyler Perry Studios, BET, & Cartoon Network.



Chris McClure | Managing Partner | Eastcoast Entertainment

Beginning in 1998 as a business and tour manager for a national recording artist, he has over the years developed a great understanding of the unique and special needs of every client through his varied experiences in nearly all aspects of the entertainment business. In addition to booking, Chris has developed a passion for event production and has had the opportunity to work with some of the biggest names in the business including Tony Bennett, Aretha Franklin, Jackson Browne, Robin Thicke, Diana Ross, OneRepublic, Zac Brown Band, Smokey Robinson, Pitbull and Bonnie Raitt. Chris is also proud to be a co-founder and manager of one of ECE's exclusive, Charlotte, NC-based artists, Sol Fusion.



Rich and Amy Hersey | Manikin Talent Agency

Manikin Talent Agency is a family operated, full service, non-exclusive agency representing all ages of talent in every state. Team Manikin operates with US based staff and 13 international team members. Rich, Amy, and all of team Manikin are very passionate about booking talent and love the fact that they can work with any talent on any level, from background and extras to speaking roles, hosting, fashion and more! Rich and Amy also work with many notable music producers and dance companies.



Gary Anderson | Acting Coach and Teacher | Charleston, SC.

Before moving back to South Carolina Cary spent 26 years in Los Angeles. He started as an actor that led to coaching and teaching actors of all ages which then led him to working for a prestigious Management Co. where he discovered and developed emerging talent in TV and Film.



Suzanne Green | Millie Lewis Models and Talent | Charleston, SC

She is a member of the original Millie Lewis class of 1979 in Charleston. As a Mother Agent, she has placed many success stories which include Matt Czuchy from "Gilmore Days", "The Good Wife", and Currently a lead role in the Fox TV Medical Drama series "The Resident". Josh Strickland lead role as Tarzan on Broadway NY "Tarzan", Mena Suvari of "American Pie" and "American Beauty", Ashley Scott of "Walking Tall" with The Rock, Aaron Burr who danced beside Harry Connick Junior on Broadway 2019, to name a few. Millie Lewis Training Center is Licensed by the SC Commission on Higher Education.



Louise Teems | Millie Lewis Models and Talent | Charleston, SC

Booking Agent for over 25 years at Millie Lewis, is also one of the original graduates of Millie Lewis. She has dealt with major Clients and Casting Directors over the years, and books Models and Talent of all ages. Her Commitment, Dedication, Class, and Southern Charm attract many new clients as well as old ones returning to Charleston and Millie Lewis.



Barry Shapiro | Owner | Herman & Lipson Casting | NY

He has been with Herman & Lipson for over 39 years casting over 8000 commercials both voiceover and on camera for such products as Loreal, ESPN, Advil, Verizon, ToyRUs and many other top accounts. He casts for commercials all around the world and also casts for film, television and theatre.



Amber Brooke Wright | Print and Fashion Placement Director | Evolution Models and Talent | NC, GA

Evolution books models and actors on regional and national projects all over the southeast. She has placed models in New York, Los Angeles, Paris, Milan, Australia, Japan, China and many more. Evolutions models have gone on to do projects like, Glamour, GQ, Victoria Secret, Elle, Seventeen Magazine, Abercrombie & Fitch, Parents Magazine, Justice for Girls, Neiman Marcus, Cosmopolitan, Nylon Magazine and Sports Illustrated Swimsuit Edition. Evolution Actors have gone on to work on projects like The Vampire Diaries, Bella and the Bulldogs, Unreal, Grey's Anatomy, The Following, Beverly Hills 90210 and many more.



Paul Blascak | Fashion Director | BMG Models | NY, ATL, CHI, FL, LA

Born to the corn fields of Ohio when Liberace was the rage and people read Truman Capote. He came to New York City to party at Studio 54 with Andy Warhol, and never went home. Job offers came from VANITY FAIR and SATURDAY NIGHT LIVE, but this buckeye chose fashion. Paul has been an agent and model scout for the past three decades. He is currently serving a life sentence as the Fashion Director at BMG Models in New York City., NY, ATL, CHI, FL, LA





Darren Judkins | State Management | Men's Director and Scout | NY/Los Angeles

STATE Management is a US-based model management company with offices in New York and Los Angeles. We scout, develop, and manage the careers of fashion and commercial models worldwide. Our models have worked with a diverse range of clients from commercial to high fashion (such as, Calvin Klein, Marc Jacobs, Dior, Gucci, Saint Laurent, H&M, The GAP, Ralph Lauren, Maybelline, L'Oréal, Adidas, Puma, Nike – the list goes on!)

STATE



David Elliot | Commercial Agent | Don Buchwald and Associates | New York

He works in the areas of o/c and v/o commercials, mo-cap and v/o for video games, print, corporate films, radio, live events and occasionally episodic television. During this time, he has represented Blythe Danner, Luke Perry, Julianne Moore, Marisa Tomei among hundreds of other actors. He has sent actors to work in Toronto, Vancouver, Chicago, Los Angeles, London, Paris, Prague, Johannesburg, Milan, Slovenia, Buenos Aires and Helsinki. His career in New York began as an actor and he earned his Equity membership performing with Joe Namath and Donna Mills in Picnic, Namath's stage debut.



Teri Land | Presence Models and Talent | Atlanta, GA

Teri Land has been an agent with Presence Models & Talent since their inception. She has worked as a model, actor, runway trainer & scout for over 30 years. As an agent & scout she has developed talent that appeared in commercials, television, film, & runway shows across the nation. Just a few of Presence Models & Talent clients include: Home Depot, Haverty's Rooms to Go, Coke, GA Lottery, Tyler Perry Studios, Vampire Diaries, Macy's Belk, The Walking Dead, and The Avengers. They are a full-service boutique agency representing models & actors of all ages.



COVID-19 GUIDELINES AT DISCOVERY SPOTLIGHT EXPO

As always, our first and foremost concern is the safety and well-being of all our attendees, family members, scouts, and staff. We are taking proactive and preventative measures to protect against exposure to COVID-19 at our event. By entering Discovery Spotlight National Expo, you agree to the following: any person entering the premises waives all civil liability against this premises owner and operator for any injuries caused by the inherent risk associated with contracting COVID-19 at public gatherings, except for gross negligence, willful and wanton misconduct, reckless infliction of harm, or intentional infliction of harm, by the individual or entity of the premises.

- All staff, scouts, models/talent, and observers ages two and up, will be required to wear a mask/face covering. (Models/talent will not be required to wear a mask on stage). Careful consideration for scheduling will be done to reduce the number of attendees over the full 4 days of the event. Seating will be modified by blocking off seats or rows within a section to accommodate social distancing of at least 6 feet between individuals from different households. There will be frequent disinfection of the stage, backstage area, seating areas, and common areas. Microphones will be sanitized between contestants. No scoring deductions will be given for any costume modifications that include any Personal Protective Equipment or choreography to accommodate social distancing. We will attempt to have as many floor markers and tape lines as we can to keep traffic flow and ample space around the facility.
- The Hilton has stringent safety protocols in place and is operating under all guidelines required by the Department of Health and Hilton's Higher Standard Event Ready with CleanStay. This includes increased sanitation of public surfaces throughout the facilities. Complimentary Discovery Spotlight hand sanitizers will be supplied to contestants as available.
- All Discovery Spotlight employees will be screened and evaluated prior to working. DISCOVERY SPOTLIGHT Staff will use an infrared thermometer to take temperatures of attendees once a day. A sticker will be given to each person that is in the correct range. Each day will have a different color sticker to be worn on your contestant badge or wristband. Anyone who is running a fever, or who has been ill within the last 72 hours, should not attend and should contact us about transferring to a later event.
- The photography competition will not be done in-person, but 2 images will be shared digitally and projected on the big screen in the ballroom with contestants' names and numbers. The awards ceremony will be scheduled for finalists only. Contestants receiving awards will be posted by their numbers prior to the awards ceremony. Only contestants (and their guests) who are declared finalists will attend the awards ceremony. The contestant after party has been eliminated to avoid a large gathering and to reduce direct food handling.
- Hand sanitizing pumps and stations will be located throughout the hotel. Guests are strongly encouraged to use these frequently, particularly before eating or drinking. Water stations will not be available in the ballroom, so please bring your own bottled water.